

Pretika Corporation Launches New Responsive Ecommerce Design

Pretika Corporation is a global science-based innovator, marketer and vertically integrated manufacturer of branded consumer and professional at-home skincare devices. Pretika Corporation has just launched a new responsive website, designed by inCommand Technologies.

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Pretika Corporation of Laguna Niguel, CA has launched a new responsive ecommerce website designed by creative [web design firm](#), inCommand Technologies.

Responsive web design (RWD) is a web design methodology that allows websites to be created for an optimal browsing experience whether the user is on a desktop computer, tablet or smartphone. A major aspect of the new site is the use of inCommand Technologies Content Management System, allowing Pretika Corporation to update all the content of their website. The ecommerce section of the website aims to simplify the buying process and help shoppers complete their purchase quickly.

About Pretika Corporation

Pretika Corporation has a successful track record of creating category-revolutionizing, patented products with leading market share. Pretika Corporation is defining a new category of skincare by bringing clinically-proven aesthetic medical technologies for daily cleansing, acne and anti-aging out of the physician's office and into the home. A bold approach to product design, world-class quality and FDA registered medical devices continue to fuel Pretika Corporation's growth in skin care that is expanding around the globe.

View the new Pretika Corporation website at <http://www.pretika.com>

About inCommand Technologies

inCommand Technologies, located in Corning NY, offers web design, web development, and graphic design services to clients nationwide. inCommand Technologies draws from experienced, in-house talent paired with unmatched customer service. To learn more visit www.incommandtech.com or call 607.936.5066.