Binghamton & Southern Tier NY Business Community Launches New Responsive Website

The goal of the group is to use LinkedIn to connect business professionals and educational institutions in the Southern Tier to help promote and support the local area and, more specifically, the members of the group.

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Binghamton & Southern Tier NY Business Community has launched a new responsive website designed by creative <u>web design firm</u>, inCommand Technologies.

Responsive web design (RWD) is a web design methodology that allows websites to be created for an optimal browsing experience whether the user is on a desktop computer, tablet or smartphone. A major aspect of the new site is the use of inCommand Technologies' Content Management System, allowing for easy updates to all of the website content. The website which currently features an agenda for their upcoming meetings is just phase 1 of the project. Phase 2 of the project will include new features such as a member services directory, map and calendar integration and more.

About Binghamton & Southern Tier NY Business Community

The Binghamton & Southern Tier NY Business Community (B&STNYBC) group facilitates networking for businesses and institutions of higher education in upstate New York, including: Allegany, Broome, Cattaraugus, Chemung, Chenango, Cortland, Delaware, Otsego, Steuben, Tioga, Tompkins, and Yates County – as well as professionals globally interested in the area's economic development.

View the new Binghamton & Southern Tier NY Business Community website at http://www.southerntiermeetup.com.

About inCommand Technologies

inCommand Technologies, located in Corning NY, offers web design, web development, SEO, custom programming, Mobile Apps and graphic design services to clients nationwide. inCommand Technologies draws from experienced, in-house talent paired with unmatched customer service. To learn more visit www.incommandtech.com or call 607.936.5066.